



## **Organizational Profile:**

### **Who We Are**

Initiative for Better Health (IBH) is a registered non-governmental organization (NGO) in Uganda, established in 2015, dedicated to empowering and protecting women, girls, and young people. IBH delivers integrated programs in health, economic empowerment, legal support, psychosocial counselling, and community justice.

We strengthen communities, promote rights awareness, and create pathways for women and girls to live safely, access justice, and achieve their full potential. Our work directly addresses challenges such as HIV/AIDS, child marriage, gender-based violence (GBV), poverty, and lack of access to justice and education especially among vulnerable populations in rural and urban Uganda.

### **Vision**

*A society where women and young people are healthy, empowered, and active participants in safe and just communities.*

### **Mission**

*To empower and protect women and young people in Uganda by providing health services, economic opportunities, legal support, psychosocial counselling, and community justice initiatives, while raising awareness and advocating for their rights and well-being.*

### **Core Values**

- Gender Equity | Integrity | Collaboration | Accountability | Transparency | Diversity

## Overall Goal

To increase access to **health services, economic opportunities, and justice** for women and young people in Uganda, ensuring the protection of their rights and well-being.

## Programmatic Focus Areas & Components

### 1. Economic Security Program

**Objective:** Equip women and young people with vocational and entrepreneurial skills and facilitate access to financial services and enterprise development.

**Components:**

- Vocational training: tailoring, hairdressing, ICT, mechanics
- Women's savings and loan groups
- Market-oriented training and business mentorship
- Linkage to jobs and enterprise opportunities
- Income-generating centers for sustainability

**Expected Outcomes:** Improved livelihoods, financial literacy, and economic resilience

### 2. Health Promotion & Community Engagement Program

**Objective:** Improve health, SRHR, and well-being of women and young people

**Components:**

- Community health education and outreach
- Mobile clinics for HIV testing, counselling, and treatment linkage
- SRHR and disease prevention campaigns
- Annual **Empuumo Marathon** for HIV/AIDS awareness and stigma reduction

**Expected Outcomes:** Increased access to health services, improved health behaviors, and reduced stigma

### 3. Legal Support, Counselling & Community Justice (LCCJ) Program

**Objective:** Protect and empower women and young people through legal aid, psychosocial counselling, and community justice interventions

**Components:**

- Legal aid, representation, and mediation for GBV, child marriage, defilement, and property disputes
- Psychosocial counselling and trauma-informed care
- Community dialogues, awareness campaigns, and advocacy to prevent harmful practices
- Referral pathways linking survivors to health, legal, and social services

- Mobile hubs, office services, hotline, and digital case intake  
**Expected Outcomes:** Increased access to justice, trauma recovery, and stronger community awareness

#### **4. Research & Advocacy Program**

**Objective:** Generate evidence-based knowledge and advocate for policies that protect rights, health, and economic opportunities of women and young people

**Components:**

- Community-based and operational research
  - Documentation of best practices and survivor cases
  - Policy advocacy campaigns
  - Research dissemination to stakeholders
- Expected Outcomes:** Evidence-driven interventions and informed policymaking

#### **5. Institutional Development Program**

**Objective:** Strengthen IBH's governance, operational capacity, and sustainability

**Components:**

- Governance and leadership strengthening
  - Monitoring, evaluation, and learning systems
  - Staff capacity building in rights-based program delivery
  - Resource mobilization and sustainability planning
- Expected Outcomes:** Improved accountability, enhanced staff capacity, and sustainable operations

### **Key Activities**

- Vocational training and skills development
- Women's savings and loan groups
- Annual Empuumo Marathon – HIV/AIDS awareness campaign
- Community health camps and mobile clinics
- Legal clinics and psychosocial counselling sessions
- Community dialogues and justice initiatives to prevent child marriage and GBV
- Research dissemination and policy advocacy

### **Geographical Reach**

IBH operates in **Rwampara, Kabale, Mbarara, Bushenyi, Ntungamo, Bushenyi, Wakiso, and Kampala**, serving both rural and urban populations.

### **Strategic Objectives / Key Outcomes**

1. **Economic Empowerment:** Train 500 women and youth annually
2. **Health & Well-being:** Reach 5,000 beneficiaries annually with health services
3. **Access to Justice:** Provide legal aid and counselling to 200 survivors annually
4. **Community Engagement:** Mobilize 10,000 community members annually
5. **Research & Advocacy:** Influence policies and promote rights-based interventions

## Why IBH Stands Out

- **Holistic Approach:** Combines health, economic, legal, psychosocial, and community justice interventions
- **Community-Centered:** Strong grassroots engagement with scalable national impact
- **Track Record:** Flagship initiatives like the Empuumo Marathon demonstrate mobilization and advocacy capacity
- **Sustainability:** Income-generating activities and strong governance structures ensure program continuity
- **Impact-Driven:** Evidence-based programs with measurable outcomes

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