



ORGANIZATIONAL PROFILE

1	<p>Who we are</p> <p>Initiative for Better Health (IBH) is a registered non-governmental organization in Uganda committed to saving lives, promoting health, and improving living conditions for underprivileged and vulnerable populations. IBH directly benefits young women, girls, and their families through impactful programs in healthcare, economic empowerment, skilling, and community engagement.</p> <p>We believe economic empowerment is both a tool and a goal: a means to secure livelihoods and an end that cultivates awareness, dignity, and rights for individuals to become active citizens.</p> <p>Vision: A healthy society where people are able to pursue their dreams.</p> <p>Mission: To improve the health and economic security of vulnerable young people and women in Uganda through mobilization, skilling, linkages, research, and advocacy.</p> <p>Core Values: Gender Equity Integrity Collaboration Accountability Transparency Diversity</p> <p>Overall Goal: Increase access to better health services and economic opportunities for young people and women in Uganda.</p>
2	<p>Programmatic focus areas/ strategic objectives:</p> <p>1.1.1 Economic Security Program</p> <ul style="list-style-type: none"> - Equip youth and women with vocational and entrepreneurship skills. - Increase access to financial services. - Support enterprise development and market access. - Provide market-oriented training. - Link graduates to jobs or entrepreneurship. - Operate income-generating centers for sustainability. <p>1.1.2 Health Promotion and Community Engagement program</p> <ul style="list-style-type: none"> - Promote health awareness and prevention. - Provide mobile and community-based health services. - Engage communities in behavior change and disease prevention.

	<p>1.1.3 Research and Advocacy program</p> <ul style="list-style-type: none"> - Conduct community-based and operational research. - Engage stakeholders in policy influence. - Promote inclusive, equitable policies. <p>1.1.4 Institutional Development program</p> <ul style="list-style-type: none"> - Strengthen governance and operational capacity. - Build systems for accountability and learning.
3	HIV/AIDS Interventions
	<p>IBH implements robust interventions to fight HIV/AIDS, particularly among adolescent girls and young women. Our activities include:</p> <ul style="list-style-type: none"> - Community-based HIV Testing and Counseling. - Peer-led education in schools and community settings. - Linkage to treatment and follow-up for PLHIV. - Integrated SRHR education and services. - Economic empowerment for HIV-positive women and young people. - Advocacy for stigma reduction and youth-friendly services.
4.	Empuumo Marathon – Flagship HIV/AIDS Campaign
	<p>The Empuumo Marathon is IBH’s annual flagship HIV/AIDS awareness and prevention event in Western Uganda. It mobilizes thousands to:</p> <ul style="list-style-type: none"> - Raise awareness and education on HIV/AIDS. - Mobilize support for HIV-related services. - Reduce stigma and promote inclusion. - Advocate for policy change and better SRHR access.
5	Key Activities
	<ul style="list-style-type: none"> - Vocational training in tailoring, hairdressing, mechanics, and ICT. - Formation of women’s savings and loan groups. - Annual Empuumo Marathon. - Community health camps. - Health education sessions. - Research dissemination and advocacy campaigns.
6	Where we work
	IBH works in Rwampara, Kabare, Mbarara. Ntungamo, Bushenyi Wakiso, and Kampala
7	Our partners:

	Ministry of Education & Sports (BTVET), Ministry of Health, Uganda AIDS Commission. Tools with Mission UK, UIRI, TASO, HEPS Uganda, AIC, Life in Abundance International, Katalemwa Cheshire Home/MIVA Netherlands, CCWorld Wide, Insight Global Education Canada, Uganda Broadcasting Corporation, Nation Media.
8	Contact Information
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